

# SONJA PEMBERTON

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“Sonja exceeded our expectations, taking us on an exhilarating journey through our experiences, assumptions, and behaviors. We came to the other side wiser, humbler, and stronger for being with her. Can't wait to hear Sonja again!”

*Samir Selmanovic, PhD, PCC  
The Common Good Coalition*

## MEET YOUR SPEAKER

Sonja Pemberton is a captivating speaker, transformational catalyst, and inclusion strategist. Sonja's unique, brain-based approach to addressing individual and societal challenges leaves audiences intrigued, empowered, and positioned to develop sustainable behavioral change. With a career spanning more than 25 years, she has been privileged to lead, mentor, and coach across all career levels and generations, sharing her knowledge and expertise in culture and transformational leadership with startups to Fortune 100 companies.



**BOOK SONJA**

## SPEAKING TOPICS

### Dispelling the Myth of The Other

*As Einstein said, "We can't solve problems by using the same kind of thinking we used when we created them." Othering is a construct all humans have experienced. This awareness provides opportunities to understand how, when, and why we Other and creates a more expansive lens to view experiences and behaviors impacting the inclusion and belonging conversation.*

### Transformative Leadership Begins in a CAB

*Neuroscientists suggest that the unconscious brain determines up to 95% of our behaviors and decisions. Gain valuable insights into the inner workings of the most valuable human resource, the brain. Understanding how to manage and maximize the brain states equips leaders with the tools for sustainable behavioral change and transformational leadership.*

### We are WHAT we think, not what we THINK we are

*When unconscious or conscious assumptions influence decisions at work or home, coupled with any influence or power one may have over others, they can have unintended consequences. By learning evidence-based and brain-friendly strategies, audiences can experience new levels of self-awareness.*

**MEDIA HIGHLIGHTS**



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